

## SHARK ADVOCATES INTERNATIONAL



## 2014 Year in Review



Thanks to the generous support of our funders, sponsors, partners, and volunteers, it's been another great year for Shark Advocates International. In 2014, SAI President, Sonja Fordham:

- Welcomed success in the form of:
  - o Unprecedented listing of 21 shark & ray species under the Convention on Migratory Species (CMS)
  - o Implementation of Convention on International Trade in Endangered Species (CITES) 2013 shark & ray listings
  - o Greater awareness of the plight of sawfish through IUCN Strategy, CMS, scientific papers & media attention
  - o Growing support for proposals to improve shark finning bans at Regional Fishery Management Organizations
  - o Tougher Atlantic State Marine Fisheries Commission (ASMFC) rules to prevent finning of spiny dogfish
  - o Improved management of Atlantic skate fisheries through lower quotas & new rules for reporting to species
  - **Presented** shark & ray conservation information at the:
    - Sharks International conference
    - o IUCN Manta & Devil Ray symposium
  - Collaborated closely with:
    - Shark Trust
    - Humane Society International
    - o Defenders of Wildlife
    - International Fund for Animal Welfare
  - Filed comments & group position statements on:
    - Atlantic fishing restrictions for skates & sharks
    - Marine Stewardship Council shark finning policy
    - Shark & skate actions by NAFO & IATTC
    - Western Australian shark cull policy
    - New Zealand shark finning ban
  - Co-authored and/or led launch of:
    - Results of the IUCN Global Red List assessment
    - o IUCN Global Strategy for Sawfish Conservation
    - Journal article on worldwide status of sawfishes

- o American Elasmobranch Society meeting
- o IUCN DC Red List 50th anniversary event
- o Project AWARE
- o IUCN Shark Specialist Group
- Wildlife Conservation Society
- World Wildlife Fund
- Testified about:
  - O Atlantic state dogfish finning rules
  - Atlantic federal skate fishing restrictions
  - o Atlantic federal shark fisheries management
  - Atlantic dusky shark recovery
  - o US stance on international shark/skate limits
- Participated in workshops on:
  - o IUCN Red List status of Pacific & EU species
  - Atlantic smoothhound population status
  - o US sawfish recovery under the ESA
- Informed policy positions of leading US shark & EU science societies
- Contributed stories for Southern Fried Science blog & Save Our Seas Foundation magazine
- Advised many graduate students & conservation organizations
- Gained nearly 5000 followers on Twitter, and
- Appeared in multiple media outlets including National Public Radio, Huffington Post, BBC, Vice, Sun Sentinel, Christian Science Monitor, International Business Times, and Independent Online.

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